



SPONSORSHIP PACKS



WORDCAMP

— CAPE TOWN 2019 —

SPONSORSHIP TIERS

	DIAMOND R50 000	PLATINUM R35 000	GOLD R27 000	SILVER R11 000	BRONZE R5 500
Acknowledgement and Thanks from Stage	✓	✓	✓	✓	✓
Company Logo & Description on WCCT Site	✓	✓	✓	✓	✓
Conference Tickets	5	4	4	2	1
VIP Dinner invites	5	4	4	2	1
Demo Table	✓	✓	✓	✓	✓
Promotional Discounted Ticket Coupons	10	8	6	2	
Offer swag at the registration table	✓	✓	✓		
Blog Post & Tweet from WordCamp Cape Town	✓	✓	✓		
Company Banners Displayed	✓	✓			
Limited number of sponsors	✓				

A LA CARTE SPONSORSHIP OPPORTUNITIES

	ADDITIONAL INVESTMENT (PRIMARY SPONSORSHIP REQUIRED)	NUMBER OF SPONSORS	BRANDING ASSETS
Kids Camp	R3 000	2	✓
Volunteers Dinner	R8 000	3	✓
After Party	R10 000	3	✓

EACH CUSTOM SPONSORSHIP ALLOWS:

- Company banners at the specified event
- Naming rights to the event e.g. “Kids Camp sponsored by Company”
- Social mention during the event



SPONSORSHIP TIER DETAILS

DIAMOND - R50 000

LIMITED TO 5 SPONSORS ONLY

- Acknowledgement and thanks from the stage
- Name, logo, link and description on the WordCamp Cape Town website
- Display table at the event for demos, answering questions and meeting customers
- Offer swag at the registration table
- Guest post and tweet from the WordCamp Cape Town blog
- Company banner(s) prominently displayed at the event
- 5 invites to the VIP dinner for your team or colleagues
- 5 free conference tickets for your team or colleagues
- 10 additional promotional discount coupon codes at 30%
- We're happy to discuss anything else that you'd like to do for our attendees



SPONSORSHIP TIER DETAILS

PLATINUM - R35 000

- Acknowledgement and thanks from the stage
- Name, logo, link and description on the WordCamp Cape Town website
- Display table at the event for demos, answering questions and meeting customers
- Offer swag at the registration table
- Blog post and tweet from the WordCamp Cape Town
- Company banner(s) prominently displayed at the event
- 4 invites to the VIP dinner for your team or colleagues
- 4 free conference tickets for your team or colleagues
- 8 additional promotional discount coupon codes at 30%



SPONSORSHIP TIER DETAILS

GOLD - R27 000

- Acknowledgement and thanks from the stage
- Name, logo, link and description on the WordCamp Cape Town website
- Display table at the event for demos, answering questions and meeting customers
- Offer swag at the registration table
- Blog post and tweet from the WordCamp Cape Town
- 4 invites to the VIP dinner for your team or colleagues
- 4 free conference tickets for your team or colleagues
- 6 additional promotional discount coupon codes at 30%



SPONSORSHIP TIER DETAILS

SILVER - R11 000

- Acknowledgement and thanks from the stage
- Name, logo, link and description on the WordCamp Cape Town website
- Display table at the event for demos, answering questions and meeting customers
- 2 conference tickets & 2 invites to the VIP dinner
- 2 additional promotional discount coupon code at 30%



SPONSORSHIP TIER DETAILS

BRONZE - R5 500

- Acknowledgement and thanks from the stage
- Name, logo, link and description on the WordCamp Cape Town website
- Display table at the event for demos, answering questions and meeting customers
- 1 conference ticket & 1 invite to the VIP dinner



CUSTOM DONATIONS

If you would like to donate towards WordCamp Cape Town 2019 with any amount that does not fit into the packages listed above, then we will gladly accept your donation. In exchange, we will list your name (linked to your website) on the event website.

MEDIA PARTNERS

We welcome any local news sites, blogs and other relevant media outlets to join us as media partners. This will involve publicising the event through your outlet channels in the months leading up to it - we can discuss specifics based on your media format and audience. Media partners will receive the same benefits as the Silver package (without a display table).

CUSTOM SPONSORSHIP

We are open and welcome any custom sponsorship ideas.

Contact us so we can help you creatively promote your brand.



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2019.CAPETOWN.WORDCAMP.ORG