



# WORDCAMP

CAPE TOWN 2019

# Agenda



26 & 27 SEPTEMBER 2019, 08H00 - 17H30  
LAGOON BEACH HOTEL, MILNERTON



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# AGENDA

26 SEPTEMBER 2019

08H00 - 09H00	REGISTRATION	Atlantic Suites Foyer
09H00 - 09H15	WELCOME	Bruce Lunnis
09H15 - 10H45	ATLANTIC 1	<b>Leveraging tools to scale your business</b> - Stephen Amaza
	ATLANTIC 2	<b>WordPress and automated browser testing using Selenium</b> - Chido Warambwa
10H45 - 11H15	MORNING TEA	Atrium - 'To Hotel' staircase
11H15 - 12H45	ATLANTIC 1	<b>How to grow traffic to your WordPress website with Pinterest</b> - Anchen le Roux
	ATLANTIC 2	<b>How to develop Gutenberg blocks</b> - Lyle Bennett
12H45 - 14H00	LUNCH	Atrium - 'To Hotel' staircase
14H00 - 15H30	ATLANTIC 1	<b>Implementing a basic SEO strategy with WordPress</b> - Jessica Hannah
	ATLANTIC 2	<b>eCommerce is more than WordPress and WooCommerce</b> - Kobus Louw
15H30 - 16H00	AFTERNOON TEA	Atrium - 'To Hotel' staircase
16H00 - 17H30	ATLANTIC 1	<b>Happiness Engineering: culture over structure</b> - Leo Gopal
	ATLANTIC 2	<b>Let's build an app with Nuxt.js and WordPress</b> - Jason Tame

EMAIL US IF YOU HAVE ANY QUESTIONS:  
CAPETOWN@WORDCAMP.ORG



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27 SEPTEMBER 2019

08H00 - 09H00	REGISTRATION	Atlantic Suites Foyer
09H00 - 09H20	WELCOME	Bruce Lunnis
09H25 - 10H00	SESSION 1	<b>Selling Snake Oil: No one understands what we do... why it matters and what you can do</b> - Stephen Sheldon
10H05 - 10:40	SESSION 2	<b>Reflections: A career marked by corporate life and entrepreneurialism</b> - Stefano Maruzzi
10H40 - 11H10	MORNING TEA	Atrium - 'To Hotel' staircase
11H15 - 11H50	SESSION 3	<b>WordPress/WooCommerce site building for non-techs</b> - Tasneem Rutgers
11H55 - 12:30	SESSION 4	<b>My journey to open-source and how it influenced the way I do business</b> - Shannon McLaughlin
12H30 - 14H00	LUNCH	Atrium - 'To Hotel' staircase
14H05 - 14H40	SESSION 5	<b>State of eCommerce in South Africa</b> - Joel Bronkowski
14H45 - 15:20	SESSION 6	<b>Diversifying tech</b> - Deborah Butler
15H20 - 15H50	AFTERNOON TEA	Atrium - 'To Hotel' staircase
15H55 - 16H30	SESSION 7	<b>Building a community around your open-source product</b> - Hugh Lashbrooke
16H35 - 16:50	CLOSING REMARKS	Bruce Lunnis

# 17H00 AFTER PARTY!



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# Floor Plan

